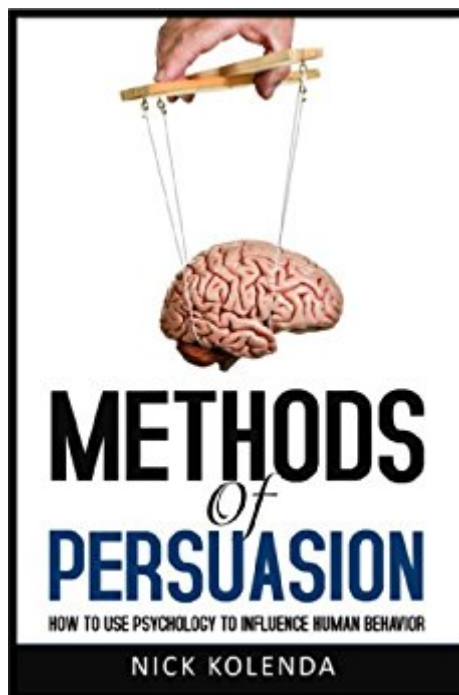




Ebook Directory
the best source of ebook

The book was found

Methods Of Persuasion: How To Use Psychology To Influence Human Behavior



Synopsis

Over 30,000 copies sold! Using principles from cognitive psychology, Nick Kolenda developed a unique way to influence people's thoughts. He developed a "mind reading" stage show depicting that phenomenon, and his demonstrations have been seen by over a million people across the globe. *Methods of Persuasion* reveals that secret for the first time. You'll learn how to use those principles to influence people's thoughts in your own life. Drawing from academic research in psychology, the entire book culminates a powerful 7-step persuasion process that follows the acronym, METHODS: Step 1: Mold Their Perception Step 2: Elicit Congruent Attitudes Step 3: Trigger Social Pressure Step 4: Habituate Your Message Step 5: Optimize Your Message Step 6: Drive Their Momentum Step 7: Sustain Their Compliance This book teaches you the psychology behind each step. You'll learn how to apply METHODS to your own life so that you can influence people's thoughts, emotions, and behavior in nearly any situation.

Book Information

File Size: 2425 KB

Print Length: 242 pages

Publication Date: November 17, 2013

Language: English

ASIN: B00G1743XG

Text-to-Speech: Enabled

X-Ray: Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #8,144 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #6 in Kindle

Store > Kindle eBooks > Business & Money > Marketing & Sales > Consumer Behavior #11

in Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Marketing #15

in Books > Business & Money > Marketing & Sales > Consumer Behavior

Customer Reviews

Just buy it! Even though I'm less than 1/2 way through the book, I've already received more than my monies worth. It's a book that's hard to put down. The author, Nick Kolenda, is BRILLIANT! He explains each concept using easy to understand language, backs it up by citing the research &

source, and then uses the same methods on the reader ensuring that you experience it 1st hand.
BRILLIANT!

Read this book before you buy your next car or vote or start a relationship or buy insurance.
Because it does work.

Awesome book - very quick read and contains some great ideas that you can use in the real world.
Highly recommended.

Being self-employed, I understand the importance of having a good instinct for pervasiveness in everyday experiences. This book helped improve my understanding of what to focus on during interactions

Interesting book. Helped me see how advertising works and how to form my own opinions. Great Price. Arrived quickly, in great shape, just as advertised. Will order from this vendor again

This is a great book! (How does someone so young know so much?!) Kolenda has done a great job synthesizing knowledge from the fields of psychology and behavioral economics into an easy-to-read book that clearly tells readers how to apply that information to be significantly more persuasive. As a market researcher who advises marketers and advertisers, I feel that I need to re-read this book and commit it to memory!

Nick is one of my top two all time favorite authors for anything having to do with persuasion! The information on his website is INCREDIBLE and led me to buying this book. I HIGHLY recommend not only this BRILLIANT book but his website as well and signing up for his e-mail list. Everything Nick writes is high-quality and helpful!!

I thought I'd read everything interesting about persuasion. I make it my job to focus on what can help my copywriting. Usually there are obscure ideas that I have to translate into practical methods in a sales letter. METHODS is actually methods to use persuasion and it easily relates to marketing materials. Its clear and concise. Great Book

[Download to continue reading...](#)

The Art of Persuasion for Mutual Benefit: The Win-Win Persuasion (persuasion techniques,

influence people, psychology of persuasion) Persuasion: The Key To Seduce The Universe! - Become A Master Of Manipulation, Influence & Mind Control (Influence people, Persuasion techniques, Persuasion psychology, Compliance management) Methods of Persuasion: How to Use Psychology to Influence Human Behavior Persuasion: How To Influence People - Ninja NLP Techniques To Control Minds & Wallets (Persuasion, Influence) Manipulation: Proven Manipulation Techniques To Influence People With NLP, Mind Control and Persuasion! (Persuasion, Mind Control, Influence People) Persuasion: Influence People - Specific Words, Phrases & Techniques to Unlock People's Brains (Persuasion, Influence, Communication Skills) Persuasion: Psychology of Selling - Secret Techniques To Close The Deal Every Time (Persuasion, Influence) Persuasion: Dark Psychology - Techniques to Master Mind Control, Manipulation & Deception (Persuasion, Influence, Mind Control) Mind Control, Human Psychology, Manipulation, Persuasion and Deception Techniques Revealed. (dark psychology, mind control, hypnosis, forbidden psychology, manipulation)) Dark Psychology 202: The Advance Secrets Of Psychological Warfare, Dark NLP, Dark Cognitive Behavioral Therapy, Super Manipulation, Kamikaze Mind Control, Stealth Persuasion And Human Psychology 202 Mind Control Mastery 4th Edition: Successful Guide to Human Psychology and Manipulation, Persuasion and Deception! (Mind Control, Manipulation, Deception, ... Psychology, Intuition, Manifestation,) Influence: The Psychology of Persuasion Influence: The Psychology of Persuasion, Revised Edition Influence: The Psychology of Persuasion (Collins Business Essentials) Nlp: A Psychologist's Guide to Master Influence & Human Behavior Through Personal Mind Control - Maximize Your Potential for Excellence (Psychology Self-Help) (Volume 2) Research Methods in Psychology: Investigating Human Behavior NLP: Maximize Your Potential- Hypnosis, Mind Control, Human Behavior and Influencing People (NLP, Mind Control, Human Behavior) Academic Encounters Level 4 Student's Book Listening and Speaking with DVD: Human Behavior (Academic Encounters. Human Behavior) Understanding Human Behavior: A Guide for Health Care Providers (Communication and Human Behavior for Health Science) Brooks/Cole Empowerment Series: Human Behavior in the Social Environment (SW 327 Human Behavior and the Social Environment)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)